



TalentTech



*Cracking the Digital Code:*

# CRAFTING LEADERSHIP FOR THE AGE OF INNOVATION

HRDC TRAINING PROGRAMME NUMBER : 10001475937

**RM99 / pax  
Only**

**Venue :**  
Swiss-Belhotel,  
Kuantan, Pahang

**Date :**  
6 December 2024

**Time :**  
8:30 am - 12:30 pm

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Registration

**SKILL UP**

## Course Outline

- Understanding Digital Leadership
- Common Challenges to Digital Leadership
- Leading a Disruptive Change

## Learning Methodology

Digital leaders are forward-thinking leaders who can leverage their company's digital assets to achieve business goals. They have a keen understanding of the importance of information technology in today's world and are comfortable with challenging traditional notions about how technology should be used. Digital leaders are dedicated to a sustainable business model and to delivering results through the effective use of the organization's digital assets. They are responsible for connecting information and knowledge to create positive environments for people to contribute, collaborate and engage. This session will help you to manage, lead and inspire others in the field of digital transformation. You will learn how to prepare for change-management challenges as well as prepare for future leadership roles.

## Tentative

Time	Details
8:30 – 9:00 am	Registration and guests arrival
9:00 – 9:30 am	Welcoming remarks by Dean, Faculty of Industrial Management, Dr Mohd Hanafiah Ahmad Welcoming speech by Vice Chancellor, Professor Dato' Ts. Dr. Yuserrie bin Zainuddin
9:30 – 11:00 am	CEO Talk by Mr. Kamarulazman Muhamed, Founder and CEO Aerodyne Group
11:00 – 12:00 am	Question and answer session
12.00 – 12.30 pm	Networking Session
12.30 pm	Lunch



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## Speaker

**Dato' Kamarulazman Muhamed**  
Founder and CEO  
Aerodyne Group

### Thought Leadership

1. Member of Board of Directors Bank Negara Malaysia
2. Official member of Forbes Business Council
3. Member of the National Digital Economy Council chaired by the Prime Minister of Malaysia for the development and adoption of the 4th Industrial Revolution.
4. Member of MOSTI (Ministry of Science and Technology) ECTD (Expert Group Technology Development)
5. Member of Malaysia's National Aerospace Council chaired by CAAM (Civil Aviation Authority of Malaysia)
6. Member of Selangor Aerospace Council (S-Daico)
7. Global thought leader on drone and Industry 4.0. Presented at a global conferences in Moscow (BRICS UFF 2024), Malaysia (IEEE, OGA, MOGSEC, Geospatial, UnmannedSystemAsia Singapore), America (Airworks 2017, 2018), Australia (ConnexExpo, PowerAustralia), Japan (Japan drone 2019, Ceatec 2018, World Economic Forum - Drone Innovator Network 2019), UK (Commercial UAV Show London 2018, 2017, 2016, Huawei technology showcase - 5G drones), China (Beijing 5G Expo), Chile (Renewal Energy Conference 2018)
8. Technology, Entrepreneurial Leadership and Talent Development keynote speaker with MDEC, Magic, MED, LVNS Japan, UKM Business School for MBA Students, University of Bradford UK for drone-based white papers, LIF UK - Leaders in Innovation, MiGHT Malaysia, MyNEF (Malaysia Research and Education Foundation)
9. TEDx speaker on Drone Economy
10. Contribute academically through his roles as Professor of Practice at Putra Business School, member of Research Advisory Council at Universiti Teknologi Petronas and Adjunct Professor at UMP and UIS.

### Education and Other Experience

Kamarul pursued ACCA at Nottingham Trent University and started his first career as an Accountant in the City of London (1989-1993). He recently completed short courses in Said Business School, Oxford; Oxford Executive Leadership (2022) and Oxford Bank Governance (2023). Kamarul also completed a Digital Transformation Course at The University of Cambridge.

After spending 10 years in the UK, he returned to Malaysia and joined Computer Associates International (CAI) in 1995 and quickly rose to become the Director and Country Manager for Malaysia and Brunei 3 years later.

He is a serial technopreneur with many start-ups under his belt - from Malaysia's first web TV to application development, financial services and infrastructure construction companies. His first entrepreneurship journey commenced with an interactive new media production agency.

Kamarul is a thinker and futurist, with deep passion in technology and human capital development - exploring how these will impact the next generation. His free time is often spent on researching and developing ideas for the future. He is a seasoned traveller who have visited over 98 countries around the world.



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